# 2024-2044 Comprehensive Plan Periodic Update Project Introduction





Everett 2044
Planning our future together

City Council Meeting February 2, 2022



## **Presentation Objectives**

- ✓ Project Overview and Objectives
- ✓ Process and schedule
- ✓ City Council role
- ✓ Initial feedback



City of Everett Comprehensive Plan





## What is a Periodic Update

Advances the 20-year planning period

Accommodating new growth targets (population/employment)

Address new or revised state law, regional policies

City's vision, goals, and policies

Inventories, data factors, capital improvement plan

Development regulations and maps



**Multicounty Planning Policies** 

**Countywide Planning Policies** 

**Comprehensive Plan** 

Development Regulations and Capital Facilities

How Policy Intersects with Action

Everett 2044

## Plan Update Project Inputs

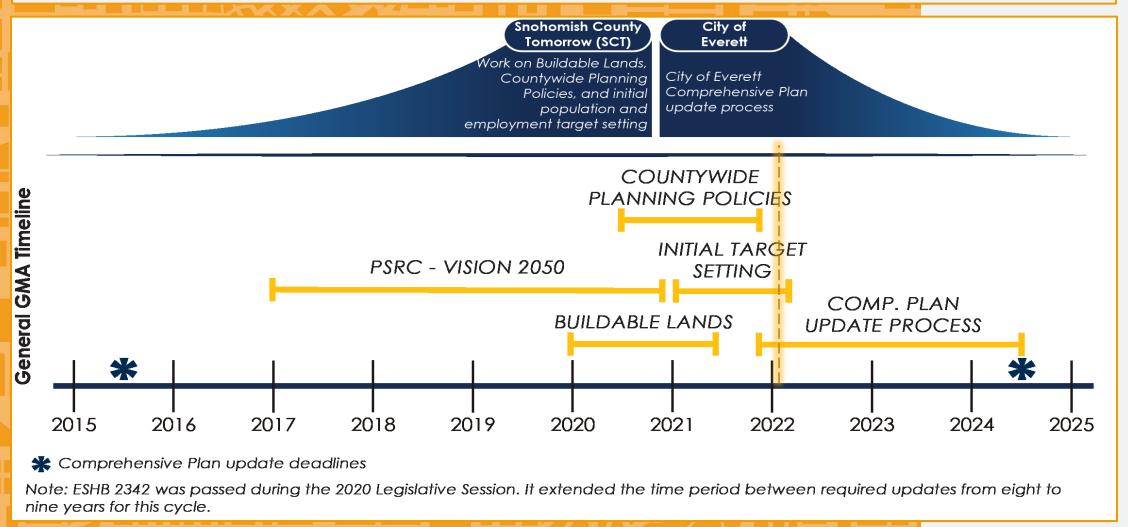
#### **DATA**

- Census 2020 (phased release)
- WA Office of Financial Management Population Estimates
- PSRC Employment Estimates
- 2021 Buildable Lands Capacity
- Other data updates

#### **POLICIES**

- New state law requirements
- VISION 2050
- Countywide Planning Policies
- Everett Comprehensive Plan
- Housing Action Plan

## Big Picture Schedule



#### Phase V **Phase IV** Phase III Phase II **Early 2024** Phase I 2023 **Early 2023** Mid 2022 **Early 2022** Formal scoping Develop growth Draft Plan with **Adoption Process Draft Alternatives** alternatives to be period **Preferred** Comprehensive Draft Alternative evaluated Plan Final Draft & Analyze existing Environmental conditions Are these the Supplemental Final Impact Statement right DEIS **Environmental** Project Which alternative alternatives? Impact Statement How did the information performs the preferred Does the Plan best? What should the alternative reflect public update focus on? perform & what input, meet changes should requirements, and be considered? achieves growth goals?

**COMMUNITY OUTREACH** 



2022-2024 Process

## **Public Participation**

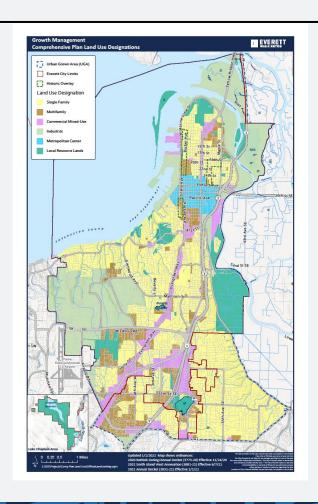


- Workshop Series
- Focus Group Meetings
- Agency/Consultant Liaisons
- Existing Boards and Commissions
- Outreach Events
- Media Interactions

- Social Media
- Project Webpage Presentation
- Information Library
- Project Calendar
- Planning Commission Briefings
- City Council Briefings

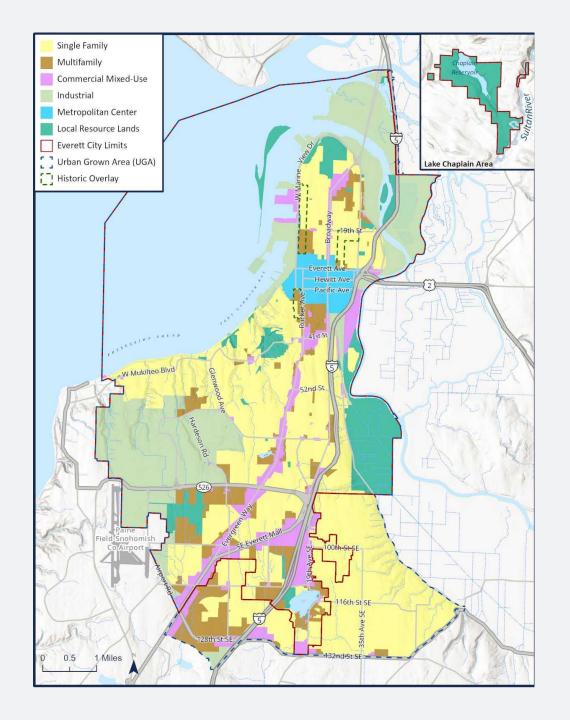
## **Statutory Requirements**

- Extend Planning Horizon to 2044
- Respond to new state laws
- Consistency with
  - Multicounty Planning Policies
  - Regional Growth Strategy
  - Countywide Planning Policies



### **Previous Updates**

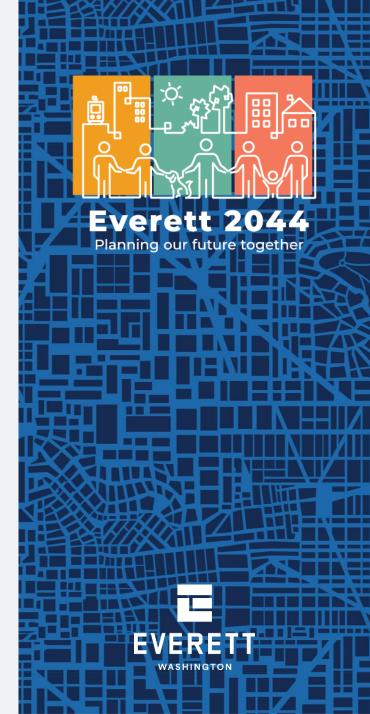
- Last two updates: land use map remained largely the same
- Separate land capacity analysis conducted
- Metro Everett subarea plan in 2018
- Updated development regulations in 2020 (Rethink Zoning)



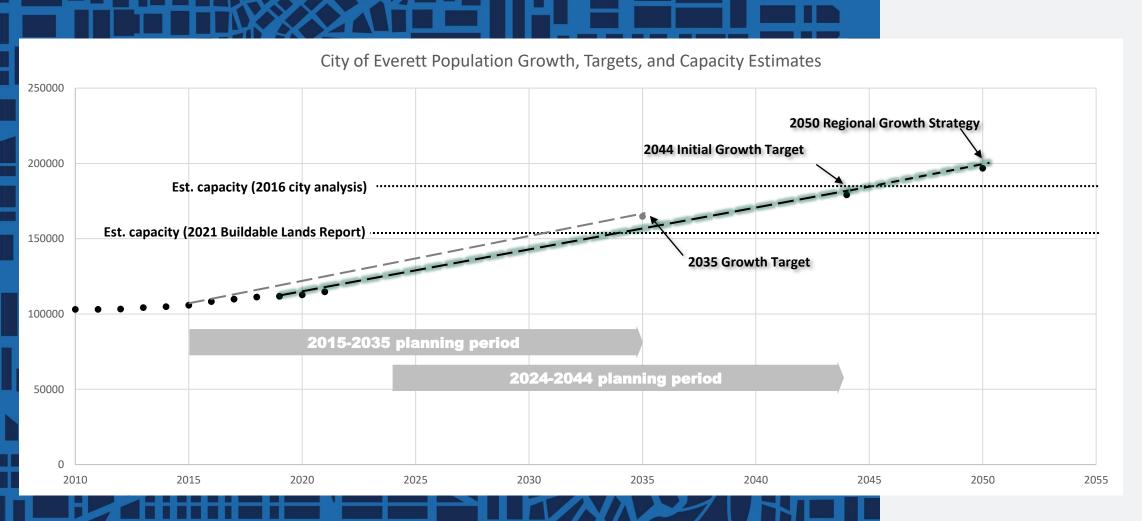
## Population and Employment Targets

20% of the county's population growth and 39% of its employment growth

Planning Period	Growth Targets	Capacity
Population	2024-2044 growth: +69,000 people	
2020	110,000	
2035	165,000	151,000 (short 14k)
2044	179,000	TBD
Employment	2024-2044 growth: +67,000 jobs	
2020	91,200	
2035	140,000	141,000
2044	167,000	TBD



## **Growth Targets**



## Interdepartmental Teams



#### **Support Team**

**Kathy Davis** Erika Spencer **Becky McCrary** 

#### **Participation** Team

**Becky McCrary** Yorik Stevens-Wajda **Karen Stewart** Erika Spencer Julio Cortes

#### **Land Use Team**

Becky McCrary Yorik Stevens-Wajda **Karen Stewart** Steve Ingelsbe Alex Byrd Dan Eernissee

#### Team

**Karen Stewart** Heather Griffen Tony Lee **Bob Leonard** Kimberley Cline **Brent Stainer** 

#### **Housing Team**

**Becky McCrary** Julie Willie Kembra Landry Dan Eernissee

Ryan Sass **Karen Stewart** Souheil Nasr

#### Team

Heather Griffen John DeRousse Dave DeMarco Abigail Cooley

#### **Transportation**

Tom Hood **Tom Hingson** Dan Eernissee **Karen Stewart** Becky McCrary Yorik Stevens-Wajda Nick Harper

#### **Development Parks Team** Team

**Bob Leonard Karen Stewart** 

#### **EIS Team**

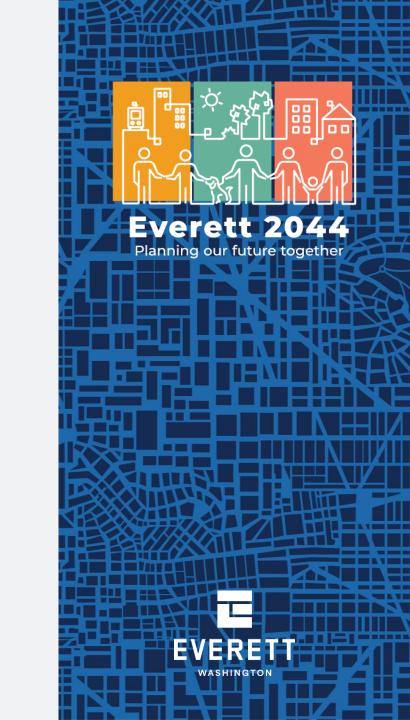
Karen Stewart Yorik Stevens-Wajda **Becky McCrary** 

## **Key Topics and Areas of Emphasis**

- Growth, capacity, and reasonable measures
- Public Participation
- Housing affordability, choice, and exclusion
- Equity, disparate impacts, displacement
- Climate mitigation and adaptation
- Planning for light rail and transit-oriented development

## City Council Role

- Regular feedback
- Public comments
- Guidance and final approval



## **Discussion Questions**

- > Did we miss anything?
- > What are your priorities, both process and policy?
- What can we learn during the environmental analysis process? What alternatives should we study?
- What ideas do you have about reaching the city's residents, businesses, and other stakeholders?



